

COGENT Executive and Naked Leader - A New Joint Venture for A New Business Age

What? A partnership with a very different leadership perspective - yours

Why? Because in the future 'Leadership Economy' organisations will need to achieve 3 challenging, truly authentic and, according to many, impossible outcomes:

- 1 **3 X More** Value, Confidence and Agility from your existing people, with 3 Times Less Cost, Stress and Time
- 2 **A Truly Self-Leading Organisation**, making your future – your choice, and no one else's
- 3 **Wellbeing for All** – Your organisation will be both a great place to work, and a great place to be

How? By unleashing all the Strengths, Passions and Genius in the people that you already have – and then knowing how to do this, for and by yourselves

Who? **COGENT Executive** – The unique alternative to process-driven Consultancy and Interim Management – we transfer our skills to your internal leaders – and **Naked Leader** – Champions for internal leaders being more valued, involved and successful.

Key Point – It's not your fault that you haven't done this before because nobody has ever told you how to do it - they have been too busy selling you soft and fluffy coaching, endless change and interim and consulting dependence.

Who We Partner With – We are for the few, not the many. We only partner with organisations that can make 3 X More from their existing people – if this can't be achieved, then we won't partner with you.

How to Partner with Us – We schedule a 30 minute, no-obligation either way, confidential Web call – we assess how much more income you can make, and you see if we are the real deal. If we do go forward together, the first stage will be a no-risk Proof of Results. To arrange this, email contact@cogentexecutive.com +44 204 526 6159 or Naked Leader - +44 1483 766502 or rosalindhoward@nakedleader.com.

John McLaughlin – Founder of COGENT Executive:

"I am incredibly excited by this partnership with Naked Leader. It brings together the pioneers for people being the very best they already are with our elite portfolio of industry expertise and wisdom. We look forward to sharing the combined power of both brands and their how-tos with the internal leaders we partner with".

David Taylor – Founder of Naked Leader:

"Since 1998, we have brought together the very best independent business coaches, and we look forward to adding COGENT's amazing Executives to that network and helping even more organisations to be the very best that they already are".